



Faculty of Commerce, Lucknow University

B.Com. Part-I (Syllabus)

Compulsory all three Groups –A,B,C. There shall be two papers in each group of 100 marks each. In each paper, there shall be one compulsory question of 40 marks. For more questions be attempted selecting one question carrying 15 marks for each units:

| | |
|-----------------|--|
| Group -A | Paper (i)– Micro Economics |
| Unit –I | Definition Nature and scope of economics, Marshall & Robins Views. Utility of Economics, Micro vs. Macromedia of Economics study, Economic Theory and Business Decisions. |
| Unit –II | Utility Analysis, Consumer Behaviour, Consumer’s equilibrium. Traditional approach and Indifference curve and Analysis: price income and substitution effects. Some application of indifference Curve Techniques, Elasticity of demand. |
| Unit –III | Production –Equal Product Curves, Scale of Production: Input-Output relationship, cost Curves; Variable cost conditions and law of variable proportions, Producers’equilibrium. Product pricing –market format, perfect competition, Monopoly and imperfect completion. |
| Unit-IV | Pricing of Factors of Production, Concept of Marginal Productivity, Theories of Rent, Wages, Theories of Interest and Profit. |
| | Paper (ii) : Currency and Banking |
| Unit –I | Functions significance of money, Various forms of money, Causes, remedies and effects of Inflation, Deflation and Reflation, Indian Money Market, Principles Methods of Note issue, Monetary Standard – Gold Standard, Bi-metallise and Managed Currency Standard. |
| Unit –II | Meaning and significance of credit. Factors influencing the Volume of credit in Country, Credit Creations of Bank, Credit Control by RBI. |
| Unit –III | Functions of Commercial Bank, types of banks, Unit and branch Banking System, concept of mixed banking, Central Bank and its functions, Reserve Bank of India, State Bank of India, Regional Rural Banks, Progress of Nationalized Banks in India. |
| Unit –IV | Concept of Foreign Exchange and Exchange rate. Factors causing fluctuation in Exchange Control Meaning. Objective and Methods. |
| Group -B | Paper – I Principles of Management |
| Unit –I | Nature,scope and Functions of management. Evolution of management thought: System approaches to management |
| Unit –II | Planning: Objective, Nature and process of planning, Decision making process, Management by Objective, Organization: Objective, Nature and process of organization: Delegation of authority. Centralization and Decentralization, Line, Staff of Functional Relationships. |
| Unit-III | Staffing: manpower planning, Recruitment and selection techniques, Direction: Concept and techniques of motivation, Leadership and Communication. |
| Unit-IV | Controlling: concept; Process and technique. Co-ordinating: Concept and Techniques. |
| | Paper –II : Office organization and Management |
| Unit –I | Importance and Function of an office. Relation among department, Features of an Ideal Office, Location of Office Accommodation (accommodation of an office in an owned or rental building), Office Layout and environment. |
| Unit-II | Office information communication management, Benefits from proper information management, information system and procedure, planning and designing of information systems, Business correspondence, process flow chart information, Office manual. |
| Unit –III | Control on input, Storage and output, modern information storage systems: indexing, filing, forms of Organization. Forms: Design, Management and Control, office suppliers and their control. |
| Unit –IV | Determining the manpower and facilities, recruitments, Office Work Measurement, Motivation, remuneration, Discipline and Grievance Redressal. |
| Group –C | Paper –I : Accounting |
| Unit –I | Definition, Nature and scope of Accounting, Concept of Accounting, Double Entry System, Types of Ledgers, Branches of Account & Indian Accounting Standard. |
| Unit –II | Partnership-advanced problems and detailed study. Absorption, Amalgamation and reconstruction of companies. Liquidation of companies and preparation of Liquidator’s Final Statement of account. |
| Unit –III | Hire purchase and instalment accounts, Royalties accounts, insolvency accounts, Branch accounts. |
| Unit –IV | Insurance Claim for loss of Stock and loss of profit, voyage accounts-accounts of empties and packages. |
| | Paper –II : Business Organisation |
| Unit-I | Definition, Nature and scope of business, Business and society, Social Responsibility of Business, Factors Determining the size of business unit. Forms of business organization – A Comparative study. |
| Unit-II | Monopolistic combination, Production management, Rationalization & methods of remunerating labour. |
| Unit –III | Organization process – Importance, principles, Various aspects of organization, organization structure, Departmentation, Line and Staff Relationships, Span of control, Delegation of authority, Decentralization. |
| Unit-IV | Produce and stock Exchange : its organization and economic functions. |